



*Growing a great place to live, work and visit*

## OPEN CALL FOR ENTRIES FOR THE AYLESBURY GARDEN TOWN DESIGN A PARKLET COMPETITION

### Definition of Parklet

Parklets are what happens when parking spaces are transformed into a community space from the low-cost conversion of small parts of residential streets originally devoted to cars reclaimed by the community for people to stop, rest and enjoy.

### The Competition

Aylesbury Garden Town invite you to submit a design concept for a “**parklet**” that will transform a kerbside area into a place to rest, relax and watch the world go by – a public space in a garden town. These parklets will be temporary in nature.

Three winning designs will be chosen from those submitted with the first placed design concept used to create a bespoke public parklet that will be installed at locations, yet to be determined, across Aylesbury Garden Town in 2020.

### Eligibility and Entry Criteria

- 1.1 In order to make a valid entry into a Competition you must enter as an individual using your legal name and make only one entry. You may only enter a competition if you are a resident of Buckinghamshire and over the age of 16.
- 1.2 This is a free to enter, skills based competition.
- 1.3 You may not enter the competition if you are an employee, or family member, of AGT, the AGT Board or AGT Programme Delivery Board or any member of the judging panel.

### 2 Entering the Competition

- 2.1 Submission date for entries open on Thursday 10 January 2020 and close on Thursday 13 February 2020. Winners will be notified w/c 24 February 2020 and the winning designs made public Saturday 14 March 2020.
- 2.2 Entries received after the closing date will not be considered.
- 2.3 Entry is by completion of the Entry Form and submission of a parklet design concept. This can be in either a 2D form or 3D model format. They can be hand drawn or computer-aided in their formation. The entry can be posted or delivered by hand to The Gateway offices. (If you submit a model and would like it return please indicate this at the time of submission).
- 2.4 Full name and contact details including postal address, contact number and email of the entrant must be supplied.



- 2.5 You must sign a declaration to confirm that the design is all your own work.
- 2.6 A short paragraph of max. 500 words to accompany your design concept outlining its key merits.
- 2.7 The design concept can be submitted as a 2D drawing, a computer aided design image or a 3D scaled model. (If you submit a model and would like it return please indicate this at the time of submission).

### 3 Prizes

- 3.1 In addition to seeing your design worked up and installed in a local neighbourhood in Aylesbury Garden Town there are three prizes in the form of high street shopping voucher to the value of:
  - First prize winner £250 shopping voucher and a certificate
  - Second prize winner £100 shopping voucher and a certificate
  - Third prize winner £50 shopping voucher and a certificate
- 3.2 No alternative prize or cash alternative is available.
- 3.3 We will hold an award event where we may carry out an interview with you in person and we may record that interview. Winners may be accompanied by a member of their family or friend. The date of the award event will be determined at a later date.

### 4 Judging

- 4.1 The winning entries will be judged by an independent panel of judges. The design will be judged solely on the merit of the design. The judges will not receive any information about the applicants during the judging process.
- 4.2 The winner will be invited to an awards ceremony and given further details on how to collect their prize. If the winner does not claim their prize by 30 June 2020 their prize will be forfeited.

### 5 Confidentiality and Publicity

- 5.1 The name and contact details of all non-winning entries will be destroyed within one year of the closing date.
- 5.2 You agree to participate, at our request, in publicity (including interviews). You do, however have the right to refuse. We may refer to your association with the competition and/or the prize in all publicity, marketing and materials.
- 5.3 We will publish details of the winners' names and area.
- 5.4 Aylesbury Garden Town and affiliated organisations reserve the right to use images from the submissions for promotional purposes in press, social media and publications.

### 6 Intellectual Property Rights

- 6.1 The ownership of Copyright of the design will be in accordance with the Copyright, Designs and Patents Act 1988, that is Copyright rests with the author of the submitted design.
- 6.2 All concept designs remain the intellectual property of the designer however the winning designs when built, will be the property of Transport for Buckinghamshire for the duration of the installation.



## 7 Schedule Outline

- Submissions open: Thursday 10 January 2020
- Submissions closed: Thursday 13 February 2020
- Winners notified: w/c 24 February 2020
- Winning designs notified to the public : 14 March 2020

## 8 Deadline and Submission Details

- The deadline for submission is noon Thursday 13 February.
- The competition organisers are not liable for lost, misdirected, or late entries. The decision of the judging panel represent their professional judgements and all decisions are final. While it is the intent to construct the winning design, the organisers reserve the right to not proceed with construction for any reason.

For competition enquires please contact: Geraldine McIlwaine, at Aylesbury Garden Town, [gmcilwaine@aylesburyvalcdc.gov.uk](mailto:gmcilwaine@aylesburyvalcdc.gov.uk).

**About Us:** Aylesbury was awarded Garden town status in January 2017 as part of the national Garden Communities Programme.

The Aylesbury Garden Town project is led by a partnership comprising Aylesbury Vale District Council, Buckinghamshire County Council, the Buckinghamshire Thames Valley Local Enterprise Partnership, South East Midlands Local Enterprise Partnership and Homes England.

